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Garden Concepts Featured in National Publication

May 24, 2004, Glenview, IL—The February 2004 issue of Landscape Contractor National, a publication for the landscape contracting trade, featured a seven page article profiling one of Garden Concepts' residential projects. Entitled "Making The Grade," and written by managing editor Stephen Kelly, the article focuses on the complicated grading and drainage issues solved by Garden Concepts on a Lake Forest property.

"The property drops a total of thirteen feet from the back left corner to the street in front, and the house is placed in the middle," states Tim Thoelecke, owner of Garden Concepts. "Improper grading could easily result in a wet basement." Rather than treat the grading challenge as a liability, the Garden Concepts team used it to advantage, tucking a swimming pool into the slope in back, thereby extending the living quarters outside. A "splash free" zone with a built-in barbecue is ideal for "civilized" gatherings, while others swim.

The project profiled is a perfect example of what Thoelecke preaches: "A well-designed landscape ought to be an extension of the house, its owner and its surroundings." The Lake Forest Residence is a series of outdoor spaces linked by deliberate transitions.

The Lake Forest Residence project has also won two different awards, one from the Illinois Landscape Contractors Association, and the other a national award from the Association of Professional Landscape Designers.

This publicity in a respected trade publication is in keeping with Garden Concepts' Vision Statement, which is to "Be recognized, within and outside the profession, as an innovative leader in the design and installation of high quality, custom residential landscapes." Garden Concepts specializes in creating custom outdoor environments for residential clients and is celebrating its 15th

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Anniversary in 2004. They can be reached at 847-657-7900 or www.gardenconceptsinc.com.