



For Immediate Release

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Thoelecke speaks at Landscape Ontario Conference

January 31, 2003, Glenview, IL—Tim Thoelecke, president of Garden Concepts, Inc., provided two key presentations at the 2003 Landscape Ontario Conference held in Toronto January 15-17. He spoke to two audiences of more than 150 landscape professionals. The first program, entitled "When the Price is Right...Everyone Wins!," focused on pricing, which is a critical part of the process of creating happy, satisfied clients for designers and design/build firms.

The second presentation, entitled "The Before and After Challenge," was a showcase of some of Garden Concepts' projects over the past 13 years. Thoelecke showed before, during and after photos and related "the story" of each project.

Garden Concepts, whose mission is to "Create attractive, functional spaces with respect for the site, client and environment," designs and installs high-quality, custom residential landscapes for discriminating clients. Based in the Chicago suburb of Glenview, they have ongoing projects in Illinois, Wisconsin, Michigan and Maryland. They can be reached at 847-657-7900 or www.gardenconceptsinc.com.